

apparel views pvt ltd

Apparel Views - India's fastest growing and leading monthly trade publication that provides an array of information on the rapidly changing world. Extensively read by garment manufacturers and exporters, it updates the readers on news and views, fashion trends, expert opinion, market information and technological developments happening in the apparel and textile sector from all over the world. Top managers and key decision-makers from the industry rely on Apparel Views as their regular and reliable source of information to arrive at vital decisions regarding market information, technology and manufacturing solutions.

Its second publication is **Knitting Views** - a bi-monthly magazine devoted to the needs and requirements of the knitting industry. The magazine covers information on trends, developments and innovations in the knitting industry worldwide. The publication house also comes out with, **Home Textile Views**, the third in the line, and a quarterly magazine, in view of the huge potential that exists for the product both India and abroad and also the fact that the home textile sector is the fastest growing after apparel.

Apparel Views Pvt. Ltd. has a track record of twenty years, with loyal and potential advertisers and subscribers across the globe. In a short span of time, its all three magazines have won recognition as top publications in the garment, knitting and home textile industry in India. The company is regularly participating in national and international exhibitions to promote the publications.

In the year 2013, the company also opened its overseas branch in Dhaka, Bangladesh and launched the **Bangladesh editions** of its two leading magazines **Apparel Views** and **Knitting Views**. Both the magazines are published from the country itself. All our publications provide right platform to companies to reach out to the garment manufactures and exporters in a most cost-effective manner.

